



## Spotlight Feature

June 2007

### QSound Featured on ARM® IQ Online Website

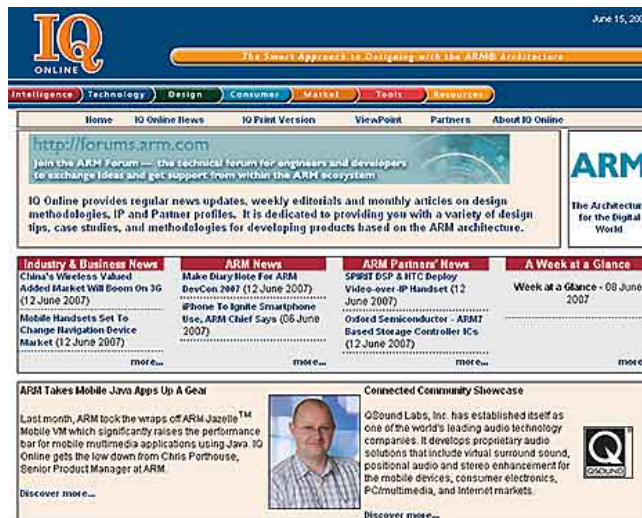


In June 2007, ARM's IQ Online website featured QSound Labs, Inc. in the Connected Community Showcase. IQ Online provides news, editorials and articles on design methodologies, IP and Partner profiles for engineers and developers working within the ARM ecosystem. It is a valuable resource for in-depth information on designing for ARM processors and microprocessors.

IQ Online is the companion website to ARM's widely distributed and highly regarded print journal, IQ (Information Quarterly) Design Journal, and is dedicated to enhancing the print editorial content with numerous links to supporting case studies, product briefs and white papers for embedded devices based on ARM IP.

In 2006, QSound announced that it had entered into an agreement with ARM on a strategic collaboration to bring industry-leading MIDI synthesis, 3D spatialization, stereo enhancement and 3D positional audio solutions to the wireless market. The partnership encompasses activities including joint engineering, marketing and roadmap alignment related to the QSound microQ audio software solution and ARM's microprocessors. The ARM - QSound collaboration has made it possible to deliver QSound's microQ software as an ARM optimized solution for mobile handset OEMs.

For more about ARM - QSound activities, visit the ARM website or download a pdf of the IQ Online feature on QSound.



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